
bart merkelbach-designing media Prießallee 70 D-33604 Bielefeld

www./contactme@/bart-merkelbach.com fon:0521-1364568
bart merkelbach-designing media | konzepte-gestaltung-planung
alle inhalte sind urheberrechtlich geschützt

Change Running Engines**

A 4 day workshop proposal at the academy Minerva , Hanze University Groningen , in which we will Evoke *** The past and Future in relation to the era of the Antropocene.

AIM OF THE PROJECT

We will go on exploration in the history of mankind since the industrialisation, which has been defined as the Antropocene, and could be briefly described as the study of mankind since an exponential exploitation of geological resources with all it's dramatic consequences. In this very limited time span we will attempt to evoke and thus create a personal sign for awakening our fellow citizens in an exhibitional context.

OUTCOME OF THE PROJECT

In 'Change Running Engines' you will explore the antropocenene by means of Duncan Jones (son of David Bowie) movie 'Moon' (2009)in relation to historical texts of Walter Benjamin, photographs by Bernd and Hilla Becher, works and ideas of Joseph Beuys and Lawrence Weiner”.

The challenge is to produce a small publication with all the participants and an individual work In which linguistics in form of the written and /or spoken word will be the keywords.

So, put your thoughts on this at display!

PROJECT

Each participant writes one A4 text which will be part, chapter, of a modest publication.

Besides that each participant will create a work which has to be related to the written A4, so a small exhibition will be developed which tells a story and will be illustrated in a free expressive way.

The nature of the workshop asks for works which have to be

produced fast, dimensions variable, or not, materials and technique variable, Or not.

We can discuss this on the first day.

Two guidelines:

it has to be linguistically inspired and the aspect of light should be involved, technically, conceptually or both.

PROGRAMME

Day 1

I

theoretical introduction :

short history of environmental thinking since the industrialisation

Short introduction into the thinking and writing of Walter Benjamin, who documented the urban development of Paris in the 19th and beginning of the 20th century .

Short intro to the photographic oeuvre of Bernd and Hilla Becher, who documented our industrial landscape since the end of the sixties.

We will further have a look at works of Lawrence Wiener and Joseph Beuys, where the concepts of linguistics and evocation are of interest.

Joseph Beuys his relation to the Anthroposofical theories of Rudolph Steiner and Beuys his embodiment of creating a new kind of Society out the human ability expressing himself could be usefull working with.

He called it 'A social Organism as artwork'!

II

film projection of Duncan Bowie 's film 'Moon'

III

We will organize ourselves and start defining our concepts keeping in mind we only have four days, which more or less is analog to human kind and it's task to react to the influences he created on his planet.

We will work out a mode of operation, methodology, by means of a linguistic approach.

This means we will will develop and build a taxonomic structure or mind map starting with the word Anthropocene, which will be part of the exhibition.

Day 2 and 3

Several team meetings and personal coaching by Bart Merkelbach

Day4

First half, team meeting and personal coaching by Bart Merkelbach

second half, installing our texts and works in a small exhibition

** copyright Bart Merkelbach

***To evoke verb (used with object), evoked, evoking.

1.

to call up or produce (memories, feelings, etc.):

to evoke a memory.

2.

to elicit or draw forth:

His comment evoked protests from the shocked listeners.

3.

to call up; cause to appear; summon:

to evoke a spirit from the dead.

4.

to produce or suggest through artistry and imagination a vivid impression of reality:

a short passage that manages to evoke the smells, colors, sounds, and shapes of that metropolis.